

BAR**briefs**

Louisville Bar Association

CLASSIFIED ADS

ADVERTISING RATES

\$7 per line for LBA members

\$9 per line for non-members

ADDITIONAL INFO

- Ad length formula:
42 characters, including spaces = 1 line
This provides an estimate length. The exact number of lines may vary slightly once final layout is complete.
- Headline is free
- Five (5) line minimum charge
- Publisher reviews but does not edit text
- Frequency discounts do not apply to classified ads
- Special formatting requests (borders, bold lettering, italicized lettering, underlined lettering, all caps, etc.) will not be granted.
- Ads will run in one issue unless other arrangements are made between the publisher and advertiser. Advertisers will be contacted before the deadline of the next issue to verify continuation.

PAYMENTS

There are no upfront costs. Once the issue comes out advertisers will receive a digital edition along with an invoice. Payment can then be made by check or credit card*.

**Due to the rising costs of credit card acceptance fees, all credit card transactions will be charged a 3% processing fee.*



Help Wanted Ads: due to the fact that the LBA has a Placement Service, we are unable to run Help Wanted ads in *Bar Briefs* as it would be in direct competition with this service. If you would like to contact our Placement Service for details and pricing, please call David Mohr at (502) 583-5314 or dmohr@loubar.org. Exceptions may apply to non-profit organizations, please contact Kim Kasey at kkasey@loubar.org for details.

The **DEADLINE*** for classified advertising is the 12th day of the month prior to the month of publication.

Please submit classified ads to Kim Kasey via e-mail: kkasey@loubar.org

*Deadlines during the months of November and December are earlier due to the holidays—please contact Kim if you plan on submitting an ad during these two months.